





About POP ideas

POP ideas is a service that provides advice for small, large, new or established voluntary, community and social enterprise organisations in Plymouth.

We offer:

- Funding advice
- Project and business planning support
- Training
- Signposting and resource sharing.

POP ideas is a partnership delivered by Plymouth Octopus Project (POP) and Iridescent Ideas CIC. Other freelance staff and associates top up delivery at times. POP aims to reach out across the city to unite community and voluntary services and get their voices heard. POP:

Creates networks so voluntary and community groups can work together more effectively

Helps to influence policy, planning and delivery of public services

Enables voluntary and community sector groups and local people to co-design and produce services.

Iridescent Ideas CIC is a social enterprise with a vision of creating a more socially enterprising, greener, fairer economy. The company has a mission to deliver great business advice that helps social enterprises, voluntary organizations and community groups to start, grow and succeed.

In 2021-2022 POP ideas was funded by The Esmee Fairbairn Foundation. For more information visit: www.plymouthoctopus.org and www.iridescentideas.com.



£1,156,000

raised in grant
funds for the city for
13 organizations
since April 2021

£8.5 million

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Plymouth since
2014

Case study: Art Craft & Giggles CIC

Art Craft & Giggle CIC was created by Debbie Seldon. Debbie set it up at the very start of the Covid-19 pandemic.

They are passionate about using 'Art as Therapy' to help adults over 18, living in the Plymouth area and who struggle with mental health issues, wellbeing, isolation or loneliness.

They pride themselves on running art & craft sessions in a safe place where people can come to breathe and just be themselves.



"POP ideas has always been there, the different workshop online with Zoom, I sign up to nearly all of them, they are so helpful. More recently they helped with the Lottery Reaching Communities application, which was a long 10 months, we did it and we learnt so much! We would be here without POP ideas.

- Debbie Seldon - FOUNDER



Photo by Brett Jordan on Unsplash

POP ideas has returned
£29 for every **£1** our funder,
Esmee Fairbairn has invested
in this service.



Our impact

2021-2022

- **£1,156,000** raised in grant funds for the city for **13** organizations
- This is a return on investment of **£29** for every **£1** our funder, Esmee Fairbairn has invested in this service
- **98%** say the POP ideas service is excellent or good
- **120** organizations supported with one-to-one advice

Cumulative totals (2014-2022)

- **£8.5** million raised for **141** organizations in Plymouth since 2014
- Over **500** Plymouth-based community groups and organizations have attended over **150** training workshops
- A total return on investment of **£28** for every **£1** Plymouth City Council and Esmee Fairbairn Foundation has invested in POP ideas (PCC was our previous funder).





Outcomes 2021-2022

Outcomes - as a result of POP ideas:

- 100% felt better informed about relevant developments
- 86% felt more confident applying for funding
- 86% said their skills had improved
- 84% felt better at proving the difference and impact they made
- 76% had stronger foundations in place for their work (e.g., a legal structure or constitution)
- 70% said they were delivering a better service for their clients.



Impact in words

This year we have been able to work in partnership with Plymouth City Council on Plymouth Together following the tragedies that took place in Keyham in August 2021.

POP ideas was instrumental in delivering the Keyham Community Sparks funding, which enabled over 60 grass roots community projects to be delivered by the people and for the people of Keyham.

POP ideas also played a role in providing capacity building support to the grantees, with the impact of supporting groups and organisations beyond the life of that funding pot.

New connections were made, and POP ideas was able to signpost groups and organisations into further support and collaborations.

The POP ideas team has developed online workshops in the form of webinars. These webinars have been created for the following topics: Legal Structures; Social Impact; Funding and Volunteering.

The webinars allow people to access support at a time that suits them. We continue to evolve our delivery methods to provide useful content in new ways that fit people's time and other commitments.



Quotes

“Your attention to detail and incredibly well-informed guidance has been faultless. Nothing has seemed too much trouble and you have made the whole process feel utterly manageable. We cannot thank you enough”

“Very responsive and timely. Always friendly and helpful”

“The one-to-one advice is amazing”

“Brilliant for supporting us in our development, believing us and trusting what we do”

“You have been responsive and provided the support we needed to develop our ideas”

“You have given great advice and good information”

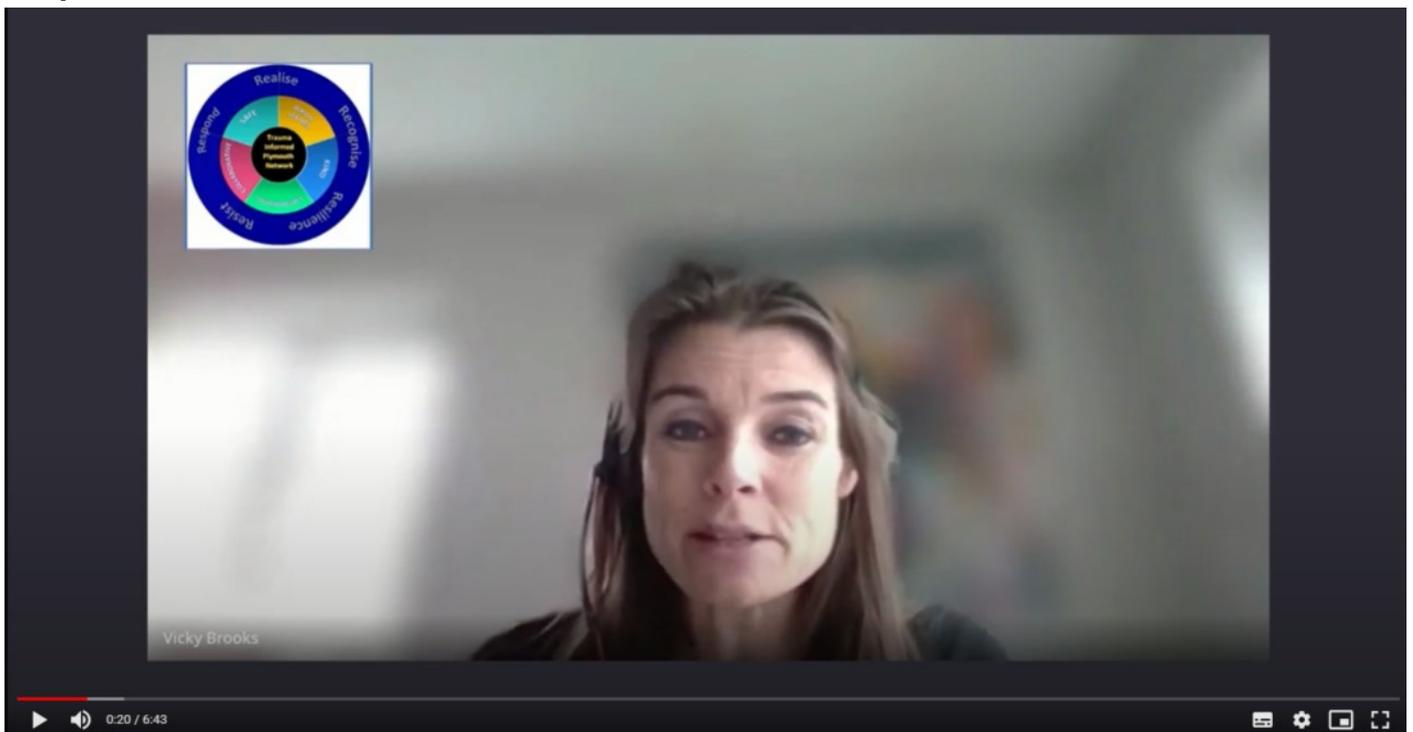
“I'm very grateful for the newsletter which has assisted us towards many of our past successful grants”

“Fabulous!”



Case study: Trauma Informed Network

Trauma informed network has over 340 members. The network is an open membership group that welcomes any person, professional, or community representative who wishes to join us in developing Plymouth as a trauma informed city. Particularly welcome is participation from those who have experienced trauma, or who work with, or support people with experiences of trauma.



“We have had contact with a number of the POP ideas team, when we are at a loss POP ideas seem to have the answer. It is fantastic to have this network of support and this network of ideas and real creativity we experience from POP ideas . We have made so many connections through POP ideas, it has been very fruitful.”

- Vicky Brooks - FOUNDER



Future plans

- We want to expand our offer to provide skills and capacity building support for networks operating across Plymouth, particularly through the Belong in Plymouth programme
- We will add to our training offer following the feedback received from this year's satisfaction and impact survey
- We will add to our current skills and expertise within the POP ideas team in order to be able to respond to need.



Contact us

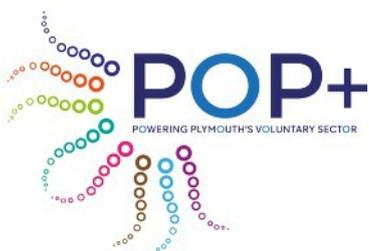
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Business advice with a different perspective

